



Swapalease.com Applauds GM's 60-Day Guarantee; Offers Leasing Tips

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(CINCINNATI, Sept. 28, 2009): Both consumers and industry insiders alike have been abuzz about the new GM 60-day money-back guarantee in which consumers will be able to return their cars to the dealership for a refund within 31-60 days of purchasing them.

"Swapalease.com applauds GM for taking this extra step to show consumers they believe so strongly in the quality of their product," says Scot Hall, EVP of Operations for Swapalease.com, the world's largest automotive lease marketplace.

Of course, today's savvy consumers may be concerned with the fine print of the program. While the offer does not apply to leased GM vehicles, consumers need not worry. A program offered by Swapalease.com covers these leased vehicles.

"Swapalease.com is pleased to be able to help those with GM leases to take advantage of a risk-free guarantee through our lease transfer marketplace," says Hall. "Whether it's a lease or a loan, a GM vehicle or not, we have options for you."

The most common reasons consumers say they want to get out of a leased car early include financial concerns and lifestyle changes (such as a growing family), according to Swapalease.com user data. Some people simply like to change vehicles often, and lease transfers allow them to do this cost effectively.

A lease transfer has become an even more attractive option in the recession because people are able to pick up a short term car lease and not be tied down to a long term financial commitment while the job and housing market remain shaky.

"Consumers may change their mind about their cars for various reasons at different points of time during their lease," adds Hall. "Our web site offers the opportunity to get out of a car lease early without the penalties associated with early termination. This is our own satisfaction guarantee, and it is good on most any make or model."

For more information about lease transfers, visit www.swapalease.com or call (866) 792-7669.

About Swapalease.com:

Swapalease.com is the world's largest automotive lease marketplace and the pioneer in facilitating lease transfers online. First conceptualized in 1997, Swapalease.com has evolved into a leading automotive consumer online destination servicing all aspects of the [automotive leasing](#) lifecycle. The company is headquartered in Cincinnati, Ohio. For more information, call 866-SWAPNOW or visit www.swapalease.com.

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